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UA80/1 Meeting Minutes

W Club

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MINUTES — W-CLUB BOARD OF DIRECTORS
Conference Room, Meyer Mortgage, 8:00 a.m., Tuesday, August 13, 2013

In Attendance (19) — Vincel Anthony, Wayne Bush, Gary Carver, Jim Clark (ex-officio), Joe Easterling, Butch Gilbert, Pam Herriford, Jared Holland, Matt Idlett, Paul Just, Jim Meyer, Mike Montgomery (presiding), Bill Moore, Bill Powell, Bobby Rascoe, Mickey Riggs, Tim Slattery, Todd Stewart (ex-officio), Katy Tinius, . Guest: Kara Hogue-Neidell, Alumni Affairs.

Not Present (9) — Bryan Baysinger, Tom Bird, Rick DuBose (ex-officio), Bill Edwards, Jerry Humble, Jean-Marie Lawson, Mike Newton, Eric Sack, Chris Tinius.

1. Approval of Minutes (July mtg; July Executive Committee mtg) — motion to approve by Moore, 2nd by Bush APPROVED

Comments by AD Todd Stewart — in midst of coaching search for softball ... ticket sales up for UK football game; not likely a sell-out, but much better than '11, should be 40,000-plus ... season ticket sales up and appears will exceed last year (8,122) ... KTinius asked about rumors regarding cross country; Stewart replied the sports was not being discontinued, just replacing a couple of assistant coaches in the track program.

2. HAF Report (Jim Clark) — annual HAF Dinner next Thursday ... continuing with fund-raising for entry into C-USA ... variety of projects in the works ... Riggs asked if there are any plans for group travel to the Army football game; Clark responded no.

3. Sports Report (Pam Herriford) — football, soccer and volleyball in preseason camp ... soccer has 2 exhibitions and then opens 8/23 vs Utah ... volleyball will open at Purdue ... softball coach Tyra Perry leaving for Ball State.

4. Committee Reports

- Finance Committee (Bill Edwards, Chair) — not present; Just distributed Bill's budget review printout (attached)
- Membership Committee (Jared Holland, Chair) — renewal/recruitment letter should be out this week ... working with Matt Idlett on W-Club presence on Facebook and Twitter; Facebook already active and has attracted traffic; Twitter to come ... Anthony asked about creating "group" on Facebook to improve contacts ... phonathon -- need to ask each Board member to make 10 calls; Montgomery issued a "Board Challenge" for each member to recruit 10 new members ... leaving BG to take a job in Birmingham, but will be back in BG regularly and plans to continue on Board and with Membership Committee.
- Recognition Committee (Pam Herriford) — pass
- Development Committee (Matt Idlett) — need 1-sentence of what W-Club is ... no luck with IMG about ads at games ... working on selling sponsorships with goal of covering costs of Hall of Fame + hospitality.
- Special Projects Committee (Mike Montgomery) — pass; covered in other discussions

5. Old Business

- Football Hospitality — new location — Montgomery reviewed search for location and best at corner of endzone concourse to the right of the scoreboard; Athletic Department will provide us with a tent — discussion of details of operation, etc. ... motion by Moore to open both pre-game and at halftime; 2nd by Anthony; APPROVED
- Stewardship (Paul Just) — ready to distribute by mail

6. New Business

- Homecoming Brunch & Hall of Fame Inductions (Just) — all contacts made and all four electees planning to be in attendance ... asked about thoughts on following additional awards — Summit Award honoree ... Edwards Award honoree ... Just Award honoree ... new Honorary Member(s) -- (short on time this morning; will survey board via e-mail)

7. Next Meeting — short on time; will advise via e-mail

8. Motion to Adjourn — done!

— Meeting Adjourned / minutes submitted by Paul Just, Secretary —

MINUTES — W-CLUB BOARD OF DIRECTORS — Executive Committee Meeting
Conference Room, Meyer Mortgage, 8:00 a.m., Tuesday, August 13, 2013

Treasurer's Report — Bill Edwards, not present (distributed by Paul Just)

W-Club Proposed Operating Budget Expenses for 2013

<u>Item</u>	<u>2013-14</u>	<u>2012-13</u>	
Letter Awards	\$ 8,500	\$ 13,000	
Hospitality Rooms	7,000	7,033	
Hall of Distinguished Alumni Table	350	350	
Hall of Fame / Homecoming Brunch	5,500	5,480	
Football Season Tickets	5,000	7,500 (2,500)	(actually paid from 2011-12 budget)
Summit Awards	200	200	
Stewardship Gifts	2,000	1,600	
Newsletters	1,000	0	
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TOTALS	\$ 29,550	\$ 32,663	

2012-13 Income from Dues

Platinum (3 at \$500 ea)	\$ 1,500
Gold (5 at \$250 ea)	1,250
Silver (90 at \$100 ea)	9,000
Bronze (187 at \$50 ea)	9,350

TOTAL	\$ 21,100

Lifetime Memberships

Platinum — 3
Gold — 3
Silver — 4
Bronze — 26
TOTAL — 36

Note: will need to look into being able to pull some of the Lifetime Members funds from the Endowment Account each year to cover those members yearly dues.

Bill Edwards, Treasurer / August 12, 2013